MUSGRAVE MarketPlace







Plain Pavlova 700g 523908 | 1x16pce

#### www.musgravemarketplace.co.uk

Paulova

Offers Period: 21.04.19 - 22.06.19

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### FOOD

Trends

It's been a busy month for me, which started off with a great meeting with our panel of health experts where we discussed healthy snacking, the importance of sleep and good sleep hygiene (which includes no phones or TV's in your bedroom!), and ways to get more active.

I also visited one of our Foodservice Academy suppliers Mungo Murphy in beautiful Rossaveal, Co. Galway with our panel of chefs to do some foraging and learn more about seaweed. It's such an interesting product and we learned so much from Cindy and Sinead from Mungo Murphy.

There's lots in this month's trend update too. This month with health and sustainability still on my mind I look at the expansion of Veganism and ask has it gone main stream, a new company delivering your shopping and making it easier to recycle plus can technology help us to drive loyalty in our customer base?

#### Have a great month!

Dr. Deirdre Moriarty

MUSGRAVE MARKETPLACE TRENDS EXPERT

#### Has Vegan gone MAINSTREAM?

Plant based eating has been called out as a key



foodservice trend for the last number of years, but I always got a sense that there was some scepticism about its longevity. So it's interesting to see that vegan options have now filtered onto the agendas of some of the key players in the foodservice and retail markets.

McDonalds has introduced a vegan option to its Happy Meal range, Greggs in the UK has introduced

a vegan sausage roll and in retail Ben and Jerry now have a vegan ice cream offering. I think it is fair to say that plant based eating has now become ingrained in our food culture and is here to stay.

#### **LOOP** - a new way to recycle

Some of the world's largest brands are developing reusable packaging thanks to a new company "Loop" which launched this year at the World Economic Forum in Davos.

On Loop, you can order your groceries and have them delivered in reusable containers. Loop will then pick up the packaging, and reuse or recycle it. Loop will launch this spring in two trial locations in France and New York. Still not sold? In essence, Loop will take the hard work out of recycling and put the ownness back on the producer of the product rather than the consumer.

Sounds good to me and it definitely taps into the needs of a time poor consumer. Some big names on board include Procter & Gamble, Mars, Coca-Cola and Unilever.

#### IS TECHNOLOGY THE KEY TO DRIVING CUSTOMER LOYALTY?



Technology continues to be a key driver for foodservice businesses and their customers. As consumer needs drive them to seek time efficient ways to order and pay for food, personalisation of products and services and more cashless payment options, foodservice operations need to ensure they are keeping as up to date as possible with changes in technology to lock in that loyalty and allow them to interact with customers in a more meaningful way.

A great example of a company using technology to tap into and meet some of these consumer needs is Meal Plan, a US based company offering a lunch subscription plan which allows you to order and pay for your lunch on an app, skip the queue and save money by committing to 20 lunches per month at just \$6 per lunch. You can choose from a range of options and in big cities like New York a \$6 lunch can be hard to find!

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McAtamney Pork Chilli Onion Sausages 447378 | 1x1 kg | *Only £4.15* McAtamney Steak Black Pepper Sausages 447382 | 1x1 kg | *Only £4.15* McAtamney Jumbo Pork & Leek Sausages 490156 | 1x1 kg | *Only £4.15* McAtamney Jumbo Pork Sausages 487745 | 1x1 kg | *Only £4.15* 

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# Sleats

Steak Pieces 754543 | 1x2 kg | *Only £12.99* | £4.33 per steak Mince Beef 754590 | 1x2 kg | *Only £9.29* Butchers Select Striploin Steak 10oz 660786 | 1x5 pce | *Only £27.50* Half Striploin 754895 | Variable Weights | *Only £9.99 per kg* McAtamney 6oz Steak Burgers 546756 | 1x12 pce | *Only £10.00*  **NEW** Fresh Steak Burgers 20x4oz 751799 | 1x4oz | *Only £11.50* 

Butchers Select Rib Eye Steak 8oz 110074 | 1x5 pce | *Only £25.00* | £5 per steak

#### BREAKFAST \*

Mcwhinneys Premium Sausage lqf 525152 | 1x4.54kg | *Only £12.99* Frozen Mcwhinney Jumbo's 525137 | 1x10 lbr | *Only £12.99* Robinson's Traditional Pork & Sausages 112508 | 1x4.5 kg | *Only £11.75* Potato Bread Frozen 729922 | 4x24 pce | *Only £15.99* Irwin's Soda Farls 524068 | 10x2 pk | *Only £7.05* 

Fotfood

#### LUNCH

Musgrave Excellence Lasagne Frozen 694565 | 1x3.5 kg | *Only £15.99* **NEW** Salt N Chilli Goujons 754174 | 1x1 kg | *Only £4.99* **NEW** Fresh Chicken Wings 754592 | 1x2 kg | *Only £4.29* 

**NEW** Pennygate Frozen Kebabs 754177 | 1x1.5 kg | *Only £6.99* Musgrave Excellence Seasoned Wedges 538876 | 1x2.5 kg | *Only £2.49* Ashers Frozen Sausage Rolls 60's 590769 | 1x100 g | *Only £19.99* 



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Musgrave Excellence Chicken Curry 495200 | 1x2.5 kg | *Only £12.49* 

Robinsons Rindless Cooked Gammon 671799 | Variable Weights | *Only* £5.99

> **NEW** Robinsons Pulled Ham Hock 755217 | 1x800 g | *Only £4.49* Robinsons Cooked Ham Strips

645940 | 1x1kg | Only £4.85

Robinsons Sliced Deli Ham 102888 | 1x1kg | *Only £5.79* 

 Roast Chicken Strips
 140711
 1x2.5 kg
 Only £16.99

 Sliced Steamed
 448185
 1x2.5 kg
 Only £15.99

Cooken Near I Deli

> McCaughey Seasoned Chicken Fillets Roast Garlic | 637329 | 1x1 kg | *Only £7.99* Chargrilled | 637339 | 1x1 kg | *Only £7.99* Cajun | 637369 | 1x1 kg | *Only £7.99* R/Tikka | 637381 | 1x1 kg | *Only £7.99* Mediterranean | 637391 | 1x1 kg | *Only £7.99*

NEW Cyale 80% Frozen Chicken Strips 12mm 755017 | 1x2.5 kg | *Only £10.99* 

> Cooked BBQ Pulled Pork 750130 | 1x1 kg | *Only £9.99*

Sliced Beef 754594 | 1x2 kg | *Only £14.49* 

Musgrave Excellence Cooked Streaky Bacon 495484 | 1x1 kg | *Only £13.99* 

Musgrave Excellence Moroccan Falafel Vegan 751167 | 1x1 kg | *Only £5.25* 

Musgrave Excellence Semi Sundried Tomatoes 495479 | 1x1.1 kg | Only £7.99

> Mixed Salad Catering 177391 | 6x500g | *Only £* Coleslaw Dry Mix 177353 | 1x2.5kg | *Only £*

Rakery

Musgrave Excellence Part Baked Ciabatta 458592 | 50x110 g | *Only £13.99* 

Sourdough Hoagie 741289 | 1x20 pce | *Only £7.89* Musgrave Excellence Brioche Style Bun 570691 | 40x85 g | *Only £9.45* 

#### MUSGRAVE EXCELLENCE<sup>TT</sup>

Musgrave Excellence Fruit Scone (Thaw Serve) 485545 | 30x150 g | *Only £14.99* 

Musgrave Excellence White Plain Scone (Thaw Serve) 485546 | 30x150 g | *Only £13.99* Musgrave Excellence White Plain Scone (Thaw Serve) 485546 | 30x150 g | *Only £13.99* Musgrave Excellence Brown Scone (Thaw Serve) 485547 | 30x150 g | *Only £13.49* 

# Inaubakes

S/Berry Bakewell Traybake 24Pce 755913 | 1x24pce | *Only £15.49* Avalanche Traybake 755914 | 1x1kg | *Only £14.79* Choc Biscuit Traybake 21Pce 755915 | 1x1kg | *Only £14.79*  Rocky Oad Traybake 21Pce 755916 | 1x1kg | *Only £14.79* Caramel Slc Traybake 18Pce 755912 | 1x1.7kg | *Only £12.55* Bakers Brownie Traybake 21Pce 755911 | 1x1kg | *Only £10.69* 









**NEW** Kerrymaid Buttery 521696 | 1x2 kg *Only £2.55* 



Dromona Crown 724293 | 20x500 g *Only £24.99* 

621949 | 1x10 g Only £4.95

Low Low Portions 96's

Dromona Butter Portions 177727 | 1x7 g *Only £7.99* 

NEW Kerrymaid Mozzarella & Buffalo Bites
755119 | 1x1 kg | Only £9.35
NEW Kerrymaid Mozzarella & BBQ Cheese Bites
755121 | 1x1 kg | Only £9.35
NEW Kerrymaid Cheesy Garlic Bites
755124 | 1x1 kg | Only £8.65
NEW Kerrymaid Cheese Bites
755126 | 1x1 kg | Only £8.65

KERRYMAID CHEESE BITES

KERRYMAID CHEESE BITES KERRYMAID CHEESE BITES

BITES

(Case 5 X 1kg) Approx. 55 bites per pack



Jesserb

**NEW** Coffee & Walnut Roulade 755311 | 1x1kg | Only £9.99

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**NEW** Boylan Blueberries 755246 | 1x2.5 kg | Only £8.99 **NEW** Musgrave Excellence Strawberries 755242 | 1x2.5 kg | Only £7.99 **NEW** Musgrave Excellence Raspberries 755244 | 1x2.5 kg | Only £8.69

Natural Yoghurt 494031 | 1x2.2 kg | Only £2.95



Plain Pavlova 700g 523908 | 1x16 pce



NEW Musgrave Excellence Strathroy Jar Fresh Cream **Mixed Berries** 755248 | 1x2.5 kg



451225 | 1x2 ltr

## FNJOY RFAN

**MUSGRAVE** 

Musgrave Excellence Soft Scoop Ice Cream Strawberry | 725874 | 1x4 ltr | Only £3.99 Mint Choc Chip | 532330 | 1x4 ltr | Only £4.79 Vanilla | 725870 | 1x4 ltr | Only £3.79 Chocolate | 725872 | 1x4 ltr | Only £4.79

Musgrave Excellence Frozen Probiotic Yogurt 725347 | 1x4 ltr | Only £3.99

#### Why not add

Monin Sauce Range Chocolate | 649899 | 1x500 ml | Only £4.49 Caramel | 649919 | 1x500 ml | Only £4.49 Milk Chocolate | 649931 | 1x500 ml | *Only £4.49* Dark Chocolate | 649879 | 1x500 ml | Only £4.29 Salted Caramel | 665459 | 1x500 ml | *Only £4.29* 

Piestakes



MONIN

Musgrave Excellence Apple Pie 12Ptn 725710 | 1x12 pce | Only £9.49

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Musgrave Excellence Chocolate Fudge Cake 12Ptn 725711 | 1x12 pce | Only £9.75 Musgrave Excellence Banoffee Pie 12 Ptn 739322 | 1x1800g | Only £13.99 Musgrave Excellence Dairy Cream Profiteroles Unsweet 725658 | 1x2 kg | Only £12.99

Musgrave Excellence Carrot & Walnut Cake 14Ptn 725712 | 1x14 pce | Only £10.79

## Deli Opeli Compliments

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Fairway Caesar Dressing 498259 | 1x2.2 ltr | Only £6.25 Fairway French Dressing 498265 | 1x2.2 ltr | Only £4.49 Fairway Honey&Mustard Dressing 740968 | 1x2.2 ltr | Only £5.99 Musgrave Excellence Real Mayonnaise 485552 | 1x10 ltr | Only £19.89 Musgrave Excellence Salad Mayonnaise 485563 | 1x10 ltr | Only £15.35 Heinz Smokey Baconnaise 568847 | 1x875 ml | Only £2.19 Heinz Sauce BBQ Korean 568869 | 1x875 ml | Only £2.19 Heinz Sauce Creamy Pepper 568900 | 1x875 ml | Only £2.19 Fairway Silverskin Onions 557285 | 1x2.2 kg | Only £5.15 Fairway Sliced Beetroot In Vinegar 557348 | 1x2.2 kg | Only £3.75 Fairway Red Cabbage In Vinegar 557356 | 1x2.2 kg | Only £3.99 Musgrave Excellence Long Grain Easy Cook Rice 485769 | 1x5 kg | Only £4.89 Musgrave Excellence Pure Basmati Rice 485768 | 1x5 kg | Only £9.49

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## THE NATION'S FAVOURITE<sup>\*</sup> CONDIMENTS FROM HELLMANN'S

Hellmanns Smokey BBQ Sauce Squeezy 556104 | 8x430 ml | *Only £14.15* Hellmanns Yellow Mustard Squeezy 557796 | 8x250 ml | *Only £10.59* Hellmanns Mayonnaise Real 753759 | 8x430 ml | *Only £18.99* Hellmanns Real Ketchup 753758 | 8x430 ml | *Only £13.39* 

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#### FOOD TASTES BETTER WITH HELLMANN'S



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- Heinz Mayonnaise Portions 335365 | 200x10 ml | Only £11.69 Heinz Tomato Ketchup Sachet 442769 | 200x10 ml | Only £10.99 HP Sauce Sachet 442771 | 200x10 ml | Only £10.99
- <sup>2</sup> Musgrave Excellence Jam Portions Strawberry | 714372 | 100x20 g | *Only £7.49* Raspberry | 714373 | 100x20 g | *Only £7.49* Blackcurrant | 714370 | 100x20 g | *Only £7.49* Assorted | 714371 | 100x20 g | *Only £7.49* Musgrave Excellence Breakfast Marmalade Portions 714376 | 100x20 g | *Only £6.29*
- <sup>3</sup> Menz Gasser Honey Portions
   444476 | 100x20 g | *Only £17.85*
- 4 San Benedetto Clementina | 671251 | 24x330ml | *Only £9.69* Limone | 671289 | 24x330ml | *Only £9.69*

- <sup>5</sup> San Pellegrino Can Lemon | 508125 | 24x330ml | *Only £9.99* Orange | 508108 | 24x330ml | *Only £9.99*
- <sup>6</sup> Snapple Tea
  Apple | 549514 | 12x473ml | Only £10.49
  Fruit Punch | 547853 | 12x473ml | Only £10.49
  Kiwi & Strawberry | 547855 | 12x473ml | Only £10.49
  Peach Tea | 549515 | 12x473ml | Only £10.49
  Peach | 549515 | 12x473ml | Only £10.49
- 7 Orangina 453143 | 12x420ml | *Only £7.99*
- <sup>8</sup> Bundaberg Glass Bottle Ginger Beer | 695489 | 12x375ml | *Only £10.39* Lemon & Lime | 695479 | 12x375ml | *Only £11.39* Peach | 697382 | 12x375ml | *Only £11.39* Pink Grapefruit | 697383 | 12x375ml | *Only £11.39*



- 9 Ponticelli Amalfi Coast Blend 633261 | 1x1 kg | Only £8.79
- <sup>10</sup> Lyons Rich Roast Coffee Granules 633279 | 1x750 g | *Only* £7.99
- Punjana Tea Bags
   588489 | 1x1100's | Only £15.95
- 12 DaVinci Syrup
  - Chocolate | 556502 | 1x1 ltr | Only £4.99 Caramel | 556511 | 1x1 ltr | Only £4.99 Vanilla | 556519 | 1x1 ltr | Only £4.99 Hazelnut | 556526 | 1x1 ltr | Only £4.99 Caramel | 556531 | 1x1 ltr | Only £4.99

- 13
   NEW Monin Syrup Sugar Free

   Hazelnut |
   755542 |
   1x1 ltr |
   Only £7.15

   Caramel |
   755544 |
   1x1 ltr |
   Only £7.15
- 14 Musgrave Excellence Sugar Sachets White | 482949 | 1x1000pce | *Only £4.79* Brown | 482921 | 1x1000pce | *Only £5.89*
- <sup>15</sup> Musgrave Excellence Sugar Sticks White | 482951 | 1x1000pce | *Only* £5.15 Brown | 482922 | 1x1000pce | *Only* £6.85
- 16
   Canderel Granular Sticks

   321226
   | 1x1000pce | Only £14.55







Lily's Loose Tea Breakfast | 6367211 | x100g | *Only* £3.99 Green | 636789 | 1x100g | *Only* £3.99 Earl Grey | 636811 | 1x100g | *Only* £3.99 Peppermint | 636901 | 1x50g | *Only* £3.99 Variety | 636661 | 6x450g | *Only* £23.95

Lily's Tea Bags

Camomile & Lemon | 636149 | 1x18Pce | *Only* £3.99 Peppermint | 636521 | 1x18Pce | *Only* £3.99 Pure Green | 636551 | 1x18Pce | *Only* £3.99 Rooibos Lemon & Ginger | 636589 | 1x18Pce | *Only* £3.99 Cinnamon Mint & Liq | 636651 | 1x18Pce | *Only* £3.99 Tea Tropical Green | 636849 | 1x18Pce | *Only* £3.99 Tea Variety Pack | 636069 | 6x18Pce | *Only* £3.95

Lily Chen is now based in Co. Louth but is from the Fujian province of China. She spent her young life surrounded by outstanding tea and she only sells tea that she'd be happy to serve herself. Her tea is organically grown, ethically sourced and made only from higher grade broken tea leaf. Lily's Teas are full of subtle flavours, and can perfectly complement a wide variety of afternoon treats.



Alpro Almond For Professionals 753469 | 1x1 ltr *Only £1.49*  Alpro Soya For Professionals 649129 | 1x1 ltr *Only £0.99*  Alpro Coconut Soy For Professionals 673795 | 1x1 ltr *Only £0.89*  Alpro Oat For Professionals 753349 | 1x1 ltr *Only £1.55* 



- Fairway Vegetable Bouillon Paste 580351 | 1x1 kg | Only £6.99
   Fairway Beef Bouillon Paste 580391 | 1x1 kg | Only £6.99
   Fairway Chicken Bouillon Paste 580418 | 1x1 kg | Only £6.99
- 2 Fairway Vegetable Bouillon Powder 580461 | 1x2 kg | Only £8.49
  Fairway Chicken Bouillon Powder 580471 | 1x2 kg | Only £8.49
  Fairway Beef Bouillon Powder 580478 | 1x2 kg | Only £8.49

- 3 Fairway Instant Gravy Granules 580711 | 1x2 kg | *Only £7.89*
- 4 Fairway Gluten Free Gravy 583448 | 1x2 kg | *Only £8.59*
- 5 Fairway Classic Gravy Powder 580268 | 1x2 kg | *Only £7.45*
- 6 Bechamel Sauce Mix 754045 | 1x2 kg | *Only £9.49*
- 7 Fairway Baked Beans In Tomato Sauce 486436 | 1x2.6 kg | *Only £2.45*



1 Uncle Bens Long Grain Rice 567199 | 1x5kg | *Only £8.49* 

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- 2 La Fiesta Tortilla Chips Natural 498602 | 1x450 g | Only £1.99 La Fiesta Tortilla Cheese 744352 | 1x450 g | Only £1.99 La Fiesta Tortilla Chips Round 498605 | 1x450 g | Only £1.99 La Fiesta Tortilla Chips Chilli 510531 | 1x450 g | Only £1.99
- Kelkin Gluten Free White Bread
   648909 | 1x400 g | *Only £1.99* Kelkin Gluten Free Brown Bread
   648959 | 1x400 g | *Only £1.99*
- 4 Uncle Bens Balti Sauce 166984 | 1x2.24kg | Only £6.49
  Uncle Bens Tikka Masala Sauce 567289 | 1x2.24kg | Only £6.49
  Uncle Bens Korma Curry Sauce 567249 | 1x2.23kg | Only £6.49
  Uncle Bens Madras Sauce 567229 | 1x2.27kg | Only £6.49
  Uncle Bens Rogan Josh Curry Sauce 567239 | 1x2.25kg | Only £6.49
  Uncle Bens Katsu Curry 754353 | 1x2.3 kg | Only £6.49



- Kraft Ripple 8oz Triple Wall Cup 750526 | 1x25pce | Only £1.85
   Kraft Ripple 12oz Triple Wall Cup 750528 | 1x25pce | Only £2.49
   Kraft Ripple 16oz Triple Wall Cup 750530 | 1x25pce | Only £2.79
- 2 White Lid Hot 10/12/16oz 740023 | 1x100pce | *Only £2.19*
- <sup>3</sup> Snack Box Junior
   404344 | 1x400pce | *Only £22.85* Snack Box Medium
   404350 | 1x400pce | *Only £24.55* Snack Box Dinner Large
   404352 | 1x300pce | *Only £23.89*
- 4 Kraft Food Box Window Large
   546591 | 1x360pce | *Only £85.49* Kraft Food Box Window Sml 12X12X5cm
   546594 | 1x360pce | *Only £61.49*

- Musgrave Professional Plastic Forks
  656101 | 1x100pce | *Only £1.99*Musgrave Professional Plastic Knives
  656102 | 1x100pce | *Only £1.99*Musgrave Professional Plastic Dessert Spoon
  656103 | 1x100pce | *Only £1.99*Musgrave Professional Plastic Teaspoon
  655954 | 1x200pce | *Only £1.99*
- Musgrave Professional Cling Film 300m X 450mm18"
   785357 | 1x450m | *Only £6.99*
- 7 Musgrave Professional Foil 90m X 450mm 18" 318802 | 1x90m | *Only £*7.99
- 8 Cater Glove Lightly Powdered Vinyl Gloves
   Clear Large | 754259 | 1x100 pce | *Only £1.59* Clear Medium | 754262 | 1x100 pce | *Only £1.59* Blue Large | 754265 | 1x100 pce | *Only £1.89* Blue Medium | 754267 | 1x100 pce | *Only £1.89*

### DISCOVER THE VALUE

# CLEANING & **Hygiene**

(1) **Prof Daz Regular Powder 90 Scoop** 551603 | 1x5.8 kg | *Only £7.49* 

 -2
 Lenor Spring Awakening Concentrate

 441232
 1x3.8 ltr

 Only £5.49

Lenor Odour Elimination 444399 | 1x3.8 ltr | *Only £5.49* Lenor Moonlight Harmony

496404 | 1x4 ltr | *Only £5.49* 

Lenor Concentrate Summer Breeze 496211 | 1x4 ltr | *Only £5.49* 

-③ Fairy Professional Wash Up Lemon 172610 | 1x5 ltr | *Only £7.49* Fairy Professional Wash Up Original 172612 | 1x5 ltr | *Only £7.49* 

- Domestos Professional
   195332 | 1x5 ltr | Only £3.99
   Domestos Professional Citrus
   425704 | 1x5 ltr | Only £3.99
- (5) Sun Dish Wash Tablets 193933 | 1x100 pk | Only £8.49
- -6 Big Value Refuse Sacks 748120 | 1x50 pk | Only £1.89

**Le Cube Garden Refuse Sack** 181841 | 1x50 pce | *Only* £7.25

**Le Cube Swing Bin Liners** 181843 | 1x200 pce | *Only £7.59* 

**Le Cube Pedal Bin Liners** 181845 | 1x300 pce | *Only £5.85* 

**Le Cube Refuse Sack** 572968 | 1x75 pce | *Only* £7.25

(7) Le Cube Dustbin Liner 504718 | 1x100 pce | Only £7.69





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ORE CONCENTRATED MORE EFFECTIVE

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